Press Release

# National Printing & Packaging Co enhances Koenig & Bauer press efficiency

Retrofit additions boosts performance of Compacta C408

* PLC (programmable logic controller) chosen to increase productivity, efficiency and reliability
* Long standing partnership supports continuing success

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Würzburg, 08.05.2024  
National Printing & Packaging Co (NPPC) is enhancing the production power of a Koenig & Bauer Compacta C408 Koenig & Bauer with a dedicated investment programme. The Saudi Arabian text book printing specialist has two Compacta C408s. They were installed in 2002 and 2013 respectively.

As part of the future proofing project NPPC has already invested in a reel stand retrofit for its 2002 press. The next step is the retrofit of the PLC (programmable logic controller) and control technology that aims to significantly increase the productivity, efficiency, and reliability of NPPC's press.

Mansour Al-Sanie, CEO of NPPC, explains: “Thanks to our long-standing partnership with Koenig & Bauer we expect these operational enhancements to optimise our performance and further increase market competitiveness.”

Michael Holzapfel, Koenig & Bauer’s Digital & Webfed Service Manager, said: “We are very pleased to be able to support NPPC with modernised printing technology that enables it to innovate its production to better meet the demands of its clients. It demonstrates Koenig & Bauer’s commitment to supporting the long-term growth and success of its clients long after the initial investment has been made. It also demonstrates how research and development considers all operational demands and helps companies elevated their offerings in a number of cost-efficient ways.”

#### Photo:

(Left to right) Mansour Al-Sanie, CEO NPPC, Michael Holzapfel, Service-Manager Koenig & Bauer, Nasri Samir, COO NPPC, and Tariq Ibrahim Al-Sanie, Vice Executive Officer NPPC  
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**About Koenig & Bauer**  
Koenig & Bauer is a globally active printing press manufacturer headquartered in Würzburg (Germany). It supplies machines and software solutions covering the entire printing, finishing and converting process, with a particular focus on packaging. Machines from Koenig & Bauer are capable of printing on practically all substrates – the portfolio ranges from banknotes to board, corrugated, film, metal and glass packaging, and includes book, display, coding, decor, magazine, advertising and newspaper printing. With a history extending back more than 200 years, Koenig & Bauer is the oldest printing press manufacturer in the world and is today at home in virtually all printing processes. Together, the group companies count a total of around 5,700 employees. Koenig & Bauer operates manufacturing plants at eleven locations in Europe, alongside a global sales and service network. The annual revenue in the 2023 financial year was around €1.3bn.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)