# Press Release

First league volleyball players ace photo shoot at Koenig & Bauer

## Dresdner Sportclub’s media day at the press manufacturer in Radebeul

* Photo and video recordings for new season taken at printing press manufacturer
* Two players nominated for World Cup in Japan
* Club calendar printed by Koenig & Bauer Sheetfed

Radebeul, 20.09.2018
On September 14, parts of Koenig & Bauer’s Radebeul plant were transformed into a volleyball arena. As part of their media day, the volleyball players of the first division club Dresdner Sportclub came to the Saxon printing press manufacturer. All the photos and videos for the new season were taken here - from various image and team photos to portrait photos of the players. They are used on the club’s website, in programmes, on posters, in the season magazine, for autograph cards and social media. Additionally, media representatives were given the opportunity to make their own recordings.

Ralf Sammeck, CEO of Koenig & Bauer Sheetfed, and Dirk Winkler, head of process engineering and an enthusiastic volleyball player himself, have had contact with the club for years. They invited the players, two of whom have been nominated to take part in the World Cup in Japan, and their coaches to a photo shoot at Koenig & Bauer. The coveted calendars of the successful sportswomen have also been printed here for some years now.

Photo 1:
Dirk Winkler, head of process engineering at Koenig & Bauer, among the successful volleyball players from Dresdner Sportclub

Press contact

Koenig & Bauer Sheetfed AG & Co. KG
Martin Dänhardt
T +49 351 833-2580
M martin.daenhardt@koenig-bauer.com

About Koenig & Bauer
Koenig & Bauer is the world’s second-largest printing press manufacturer with the broadest product range in the industry. For 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, the approximately 5,600 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com